

JOIN THE WORLD'S INTERNATIONAL TRADE ELITE



THE PATH TO CITP

PRESTIGIOUS • PROGRESSIVE • PROFESSIONAL

The World Trade Centers Association's new standard of excellence in international trade certification is available to you now. Enhance your capabilities in world markets and increase the added value of your WTC through this exclusive partnership. As the only organization of its kind in the world, FITT equips your people and organization with the knowledge and practical skills required to be leaders in the global business environment. The WTCA, in partnership with FITT and the WTCAC, now offers Canada's Certified International Trade Professional (CITP) designation to the world – acknowledged as the highest mark of professionalism in international trade.

Contact the World Trade Centre Atlantic Canada to find a new path to professional global markets.



Call today:
1.902.421.1302
www.wtcac.com

ABOUT THE PARTNERSHIP

A letter of collaboration has been signed between the WTCA and FITT to establish FITT's CITP designation as a standard of excellence for the staff and clients of World Trade Centers (WTCs) involved in international commerce. FITT is actively seeking to expand its opportunities internationally. This opportunity meets one of the WTCA's strategic goals of being "responsive, innovative and technologically advanced in offering a multitude of products, programs and services." Offering the designation to WTCs around the world will reinforce the WTCA brand as a focal point for international commerce.

Benefits of FITT International Trade Training and Certification

- Increases the WTC's exposure in their respective regions
- Generates new revenue opportunities through fees from client registrations
- Adds value and standardization to existing trade training programs through FITT accreditation
- Increases expertise and the professional profile of WTC staff
- Enhances the reputation of the WTC within the community

About FITT

- Located in Ottawa, Canada
- Founded in 1992 by industry and government
- More than 800 members worldwide
- Establishes and maintains national standards and certification in international trade
- Provides ongoing professional development and networking opportunities

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