

INCOMING
BUSINESS MISSION

India meets Atlantic Canada



Meet your next overseas trading partner — right here at home!

As the volume of exports from India to North America continues to rise, Canada's Atlantic Gateway is in a strategic position to build and capitalize on new trading relationships with this burgeoning economic powerhouse.

The [World Trade Centre Atlantic Canada](#) is inviting Atlantic Canadian companies to participate in an exclusive incoming mission of Indian business delegates, taking place in Halifax from August 30 to September 4, 2009.

Organized in partnership with the [World Trade Centre Mumbai](#), the [Confederation of Indian Industry](#) and the [All India Association of Industries](#), the mission will bring to our region representatives from Indian sectors such as transportation logistics, education, information technology, environment, ocean technologies, renewable energy, and aerospace and defense.

This is your opportunity to meet directly with Indian businesspeople who already know that Atlantic Canada is their best gateway to the North American market, and want to explore trading partnerships that can be developed in the short to mid-term period.

Atlantic Canadian participants will receive up to two days of prequalified one-on-one meetings based on their organization's profile and areas of interest, along with information on the Atlantic Gateway Strategy and plenty of opportunities to network.

Apply Today! Please complete the attached application form and return it to:



Yuliya Vodyanytska, Trade Research Coordinator, WTCAC
Tel: 902.421.1302 x 2270 | Fax: 902.420.8308 |
wtcac.com | yvodyanytska@tradecentrelimited.com

* Space is limited, and interested companies/organizations will be approved based on their application form.

** Once approved, payment may be made directly to WTCAC via cheque or credit card.

PROGRAM

Monday, August 31, 2009

- Breakfast & welcome by The Honourable Peter MacKay, Minister of National Defense and Minister for the Atlantic Gateway
- Presentation on the Atlantic Gateway
- Education Round Table
- Tour of Halifax

Tuesday, September 1, 2009

Public Program:

- Business-to-business seminar
- One-on-one meetings

**\$45 registration fee includes breakfast, lunch and matchmaking

Wednesday, September 2, 2009

- Schedule determined by Indian company profiles — New Brunswick, Prince Edward Island and Newfoundland options
- One-on-one meetings

Thursday, September 3, 2009

- Schedule determined by Indian company profiles — New Brunswick, Prince Edward Island and Newfoundland options
- One-on-one meetings
- Return to Halifax

Friday, September 4, 2009

- Mission wrap-up
- Breakfast with The Honourable Keith Ashfield, Minister of State (Atlantic Canada Opportunities Agency)

Contact Information for Atlantic Canadian Participants

Company/Organization:			
Participant's Name & Title:			
Address:			
Telephone Number:		Fax Number:	
Email Address:		Website	

Corporate Profile

Please describe your organization and its activities:

Is your organization already conducting business in India? If yes, please describe:

Total company sales in 2008 (if applicable):	
Value of exports to India (if applicable):	
Value of imports from India (if applicable):	

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What are the competitive advantages of your products or services? Please check all that apply:

- | | | |
|--|---|---|
| <input type="checkbox"/> Pricing | <input type="checkbox"/> Design | <input type="checkbox"/> Lower costs |
| <input type="checkbox"/> Faster turnaround | <input type="checkbox"/> Best practices | <input type="checkbox"/> Customer service |
| <input type="checkbox"/> Proven track record | <input type="checkbox"/> Other (please specify) | |

Please list your targeted industry sectors (if applicable):

Please describe your typical client (if applicable):

** Upon acceptance to the program, a \$45 registration fee is payable to WTCAC via cheque or credit card.*