



It's live. It's interactive. It's immediate.

WTCAC's **vMeet** video conferencing service helps you do business better: less expensively, more productively, more personally.

Benefits of video conferencing include:

- reduced travel time
- increased productivity & communication
- greater efficiency and less expense
- faster decision-making
- leveraging of scarce resources

Our clients use video conferencing for:

- job interviews
- education & training
- annual general meetings
- inter-company communications
- customer service
- project management
- court trials
- telehealth
- international business connections
- broadening participation in large conferences to include off-site delegates and speakers

**Connect**  
With anyone.  
Anywhere.  
Anytime.



# vMeet

## HALIFAX

Picture this: Walking into a private, professionally appointed conference room in downtown Halifax. Enjoying a coffee and a muffin. Meeting face-to-face with one colleague in Ottawa... and another in Oslo or Mumbai. Receiving real-time feedback on your presentation. Achieving consensus to move forward. And being back at your own desk before lunchtime.

World Trade Centre Atlantic Canada's mission is helping business people make connections. No new technology will ever replace connecting in person. But when it's just not possible to be in the same place at the same time, WTCAC's real-time **vMeet** service offers the benefits of meeting face-to-face without the expense, inconvenience and carbon footprint of travel.

Whether your meeting is point-to-point or you need to bring together individuals or groups from several different locations around the world, **vMeet's** integrated video conferencing technology can connect you in seconds.

WTCAC's top-tier **vMeet** boardroom comfortably seats eight on-camera participants, and groups up to 500 can be accommodated at the World Trade and Convention Centre. We are happy to offer refreshments or arrange catering to make your meeting even more enjoyable, or to reserve your lunch table upstairs at Windows restaurant.



## This powerful communication tool lets you:

- collaborate efficiently with reliable data-sharing and high-quality video and audio
- use the Internet, launch a DVD or run a presentation from your laptop
- maintain eye contact with participants – a critical factor in delivering effective presentations
- foster an open working environment by involving more of your colleagues in strategic planning
- maintain productivity by keeping people on the job instead of travelling
- deliver information to large groups of people simultaneously
- make more confident hiring choices and train new employees faster
- expedite critical decisions



# vMeet *at a glance*

## Our Hours

We're open for business whenever you are! Our **vMeet** boardroom and expanded WTCC Halifax facilities are available for regular bookings during business hours, Monday to Friday from 8:30 am to 4:30 pm, Atlantic Standard Time.

Our videoconferencing services are also available for after-hours and weekend bookings. Wherever you need to be, whenever you need to be there – 24 hours a day, we can make it happen.

## Our Technology

- Our Polycom View Station FX512:H.323 system, with ISDN and IP video conference capabilities, offers a data transmission rate of 384 kb/s and concurrent use of the Internet.
- Two 42-inch LCD flat screens provide crystal-clear display quality.
- PowerPoint or DVDs may be presented from your laptop; additional equipment can be arranged to suit your requirements.

## Capacity

- Our dedicated **vMeet** boardroom comfortably seats eight participants on-camera around the table, with space for additional seating around the room's perimeter.
- Groups as large as 500+ can be efficiently accommodated at the adjacent World Trade and Convention Centre, with in-house technical support.



## Catering

It is our pleasure to arrange catering to complement your meeting. Catering services are provided by WTCC Halifax's award-winning culinary team.

To learn more about WTCAC's vMeet video conferencing service, or to book your video conference, contact us today!



## World Trade Centre Atlantic Canada

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WTCAC is a division of Trade Centre Limited



Let us help you  
connect today!

